



Podcast *Guest Pitching*

→ Turn your **expertise** into **influence** through powerful podcast guest appearances.



Why Podcast Guesting Works

Your voice has the power to inspire, educate, and connect — *but only if the right people hear it.*

At Amp Strategy, we help you:

- * Share your expertise with the right audience
- * Increase brand awareness and visibility
- * Build authority and thought leadership

At Amp Strategy, we manage the full process from creating a standout pitch deck to booking interviews and amplifying your message, so you can focus on impact.

▶ We help professionals and brands turn expertise into influence through podcast appearances, branding, and marketing strategies.



Powering *Growth*. Amplifying *Impact*.





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Our 5-Phase Process

- **Phase 1: Discovery & Intake** (Week 1) - Define your story, audience, and goals.
- **Phase 2: Digital Pitch Deck** (Weeks 2-4) - Custom kit with signature topics, headshots, and talking points.
- **Phase 3: Pitching & Booking** (Starting Month 2) - Strategic podcast research, daily outreach, and tracking.
- **Phase 4: Prep & Support** - Show prep sheets, booking coordination, reminders.
- **Phase 5: Post-Interview Amplification Strategy** - A guide to extending the life of your interview through social media, newsletters, and storytelling that keeps your message visible, relevant, and engaging long after it airs.



Podcast Pitching Packages

Two service levels. One clear voice.

● **Full-Service**

Amp books and manages interviews on your behalf.

**\$1,600/
month**

● **Intro Plan**

Amp pitches, you coordinate when a podcast shows interest.

**\$950/
month**

Additional Add-Ons

- 1:1 Interview Coaching
- Audio Editing/Clips
- Social Media Plug-In Package
- Website Integration

✓ **All packages include:**

- Digital Pitch Deck
- Personalized Pitching
- Strategic Podcast Matching
- Monthly Tracking

Scan to Learn More:



Ready to Share your Story?

Book a free consultation today

Amp Strategy

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