



Podcast *Guest Pitching*

→ Turn your **expertise** into **influence** through powerful podcast guest appearances.



Why Podcast Guesting Works

Your voice has the power to inspire, educate, and connect – *but only if the right people hear it.*

At Amp Strategy, we help you:

- * Share your expertise with the right audience
- * Increase brand awareness and visibility
- * Build authority and thought leadership

At Amp Strategy, we manage the full process from creating a standout pitch deck to booking interviews and amplifying your message, so you can focus on impact.

▶ We help professionals and brands turn expertise into influence through podcast appearances, branding, and marketing strategies.



Powering *Growth*. Amplifying *Impact*.





Podcast Guest Pitching

Our 5-Phase Process

- **Phase 1: Discovery & Intake** (Week 1) - Define your story, audience, and goals.
- **Phase 2: Digital Pitch Deck** (Weeks 2-4) - Custom kit with signature topics, headshots, and talking points.
- **Phase 3: Pitching & Booking** (Starting Month 2) - Strategic podcast research, daily outreach, and tracking.
- **Phase 4: Prep & Support** - Show prep sheets, booking coordination, reminders.
- **Phase 5: Post-Interview Amplification** - Ongoing social, newsletters, and ads using your interviews.



Podcast Pitching Packages

Two service levels. One clear voice.

● Full-Service

Amp books and manages interviews on your behalf.

\$1,600/
month

● Intro Plan

Amp pitches, you coordinate when a podcast shows interest.

\$950/
month

Additional Add-Ons

- 1:1 Interview Coaching
- Audio Editing/Clips
- Social Media Plug-In Package
- Website Integration

✓ All packages include:

- Digital Pitch Deck
- Personalized Pitching
- Strategic Podcast Matching
- Monthly Tracking

Scan to Learn More:



Ready to Share your Story?

Book a free consultation today

Amp Strategy

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